Straight Talk

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Professional Advancement A Perspective from the Latest IAO Diplomate

by: Dr. Daniel Gibbs BSc, DDS, FAGD, FICOI, FIAO, Diplomate IAO

I joined the IAO in 2009 and have attended many orthodontic courses and participate in Study clubs. In 2018, I attended the IAO annual meeting in Hawaii. I participated in many courses offered at the annual meeting and met many General Dentists practicing orthodontics.

The concept of the Fellowship program offered by the IAO was introduced by Dr. Rick Grant. I have been practicing orthodontics as a general dentist since 1999 and Dr. Grant thought that the fellowship program would benefit me. I gave it some thought and shortly after the general meeting, I signed up for the Fellowship program along with Cephworx and Caseworx which are computer programs developed by Dr. Lau and Nelson Mark. I tried my first case on Caseworx with the help of Nelson Mark. This experience involved presenting cases, uploading case files including photos, ceph and pan as well as answering a variety of questions. Answering these questions led me to areas of treatment that I was not particularly considering when treating cases. The result was MORE attention was paid to different areas of orthodontic diagnosis, treatment outcomes, and comprehensive discussion of the cases.

All Fellowship cases are graded by IBO doctors, through a anonymous number identification, with comments and suggestions. All of this was a fantastic learning experience. The Fellowship experience opened my eyes to many different diagnosis, treatment plans and treatment outcomes and I am a better GP orthodontic doctor as a result. I am able to evaluate cases more completely and am more confident with my orthodontic delivery with my patients.

Dr. Grant also advised me to participate in the four IAO Professional Advancement and Instructor Seminars in Texas in 2019. Included in these seminars were diagnostics, cephalometric, treatment planning, Caseworx, Cephworx, case presentations, case discussions, case finishing and detailing, TMD, and sleep disorders. At the end of the course, each participant presented a finished case and discussed their treatment plan to the other members of the course. The Professional Advancement and Instructor Seminars allowed the doctors to deepen their knowledge of orthodontics and treatment prospective and detail. It was very inspiring and the presentations allowed for this information to be used in our general practice.

After receiving the Fellowship for the IAO in New Orleans, I decided to pursue the Diplomate award. This process was similar to the Fellowship but more cases were required and the expectation of results were increased significantly. But with the Fellowship and the Professional Advancement and Instructor Seminars in Texas just completed, the progression to the Diplomate was not unreachable. I finished all of the requirements in a timely fashion the passed the IBO board to be awarded the Diplomate status in the IAO.

All the above experiences allowed me to have a greater confidence in my orthodontics treatment, deeper understanding of diagnosis, and treatment planning, understand that there are many ways to treat orthodontic cases and will give a favorable outcome, more enhanced techniques in finishing and detailing cases, and have an overall better handle on orthodontic treatment. Throughout the process of the Fellowship, Professional Advancement and Instructor Seminars in Texas, and the Diplomate experiences, presentations of my orthodontic cases were evaluated by other doctors. This peer review experience was enlightening and educational and opened avenues for improvement and excellence in orthodontics. For this reason, I am very grateful that the IAO sponsors these programs.

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IAO MEMBERS CAN ACCESS PAST ISSUES OF THE

INTERNATIONAL JOURNAL
OF ORTHODONTICS
IN THE "MEMBERS ONLY"
SECTION OF THE
IAO WEBSITE at
www.iaortho.org.



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worldheadquarters@iaortho.org

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The "Find an IAO Doctor" search on the IAO Website gets hundreds of public clicks each month.

Don't miss out on this free advertising opportunity.

Keep your

IAO Member contact information up-to-date.

Contact IAO Headquarter to update your office phone number and email address!

IAO President's Message

As we strongly face facts, the figures reveal that we are indeed nearing the post pandemic period. Strength and resilience prevail and the challenges from educational and financial standpoint have proven that we can recover, recuperate and reconfigure our dental practice.

We remain globally distant but not disconnected and we access opportunities to reach out to our members.

Envisioning ahead, this unprecedented crisis allowed us to create platforms of communication and transformative tools in a collaborative efforts to reach out to our members around the world.

The last phase of pandemic, as we endured together, will push growth to other priorities



Maridin M. Lacson, DMD, IBO, MSD ED President, IAO

and perspectives. As we accelerate exponentially in this digital environment, the outlook seems promising as we have considered and planned thoroughly well the 2022 Annual Meeting in Hawaii, the collaboration of all section heads and member's benefits and perks.

IAO Officers and our hard-working staff go great lengths to advertise, market and encourage members and other possible guests to appreciate the transition from virtual to face-to-face conference.

Looking forward with varying degrees of excitement, it never fails to amaze us how IAO has incredibly evolved in this pandemic situation to adapt to change and maintain balance between educational and social needs. For the time being, dental practitioners redesign and modify pandemic-related practice and protocols to adhere to all regulatory guidelines as they attend to their patients.

The main highlight of one's presidency culminates to the presentation and success of the annual conference. Extremely extraordinary is the impact of this pandemic from the numerous waves of lockdown to restrictions and now, minimal barriers. Equally important, is to ensure that our members are continuously monitored, significantly informed and directly educated with the integration of virtual seminars that are readily accessible.

The wide-scale impact of this pandemic has inevitably allowed our system to take into account the forced transition of a complacent clinic environment to a markedly guided workflow effective management.

When we learn to adapt, every change is a chance to survive and IAO has excelled in that aspect as it has proven on our sixty years of foundation. In this new decade, it's clear that we never lose sight of our long-term goal. The hard-won lessons of the past directly influence our actions to improvise and adjust to prepare the tough few months ahead as we climb the ladder of success.

Tomorrow is clearer and brighter, let's lift IAO together!

Maridin M. Lacson, DMD, IBO, MSD ED

President, International Association for Orthodontics

Section Highlight; Puerto Rico











The IAO has sections across the world. Many of them provide different types of CE opportunities. These include Annual Meetings, Study Clubs, and even 4-6 session seminars. Courses of this nature directly reflect one of the association's most important purposes. It is to promote the study of and dissemination of orthodontics knowledge.

Sections provide a unique opportunity to build upon the IAO's goal. This is due to their local roots. Focusing on a specific region allows the section to educate members with more one-on-one attention. The attendees also have a greater voice within their region. This is because the group is smaller. Each person's opinion on what subjects should be covered carry more weight. Most importantly, sections extend continuing education past the lecture hall.

The Puerto Rico Section illustrates the above statements. The leadership group, currently Dr. Orlando Torres-Rivera and Dr. David Soto, organize a three-day meeting each year. They bring in a coveted speaker to cover topics that are important to the members. Leaders also help members take advantage of their education benefits through the IAO. They partner with the headquarters' staff to maximize the value of the meeting, and their time spent.

The Puerto Rico Section Meeting reflects the positive aspects of local learning. As a defined group, they can plan courses that blend lecture and hands-on learning. At this past meeting in November, Dr. William Buckley started each day with a presentation. In the afternoon, attendees partnered and practiced with the exact equipment featured in the lecture. For example, on the first day, each member worked on taking a Face Bow and mounting procedures mounting on semi adjustable articulating instruments, in this case DNR.

The Puerto Rico Section also exemplifies how a section can expand continuing education. The members create connections through networking. This is solidified through hands-on participation. When the attendees leave, they have a new network of colleagues to ask questions, review cases, and solve problems.

The IAO is working to better support the sections. This is for one important reason. The local section is at the heart of promoting the study and disseminating orthodontic knowledge. They can best forward the mission of the IAO.

Holiday Special for Hawaii Annual Meeting





We are in full holiday magic swing here at the International Association for Orthodontics HQ! One of the benefits of being an international organization this time of year is that we get to celebrate with our valued and diverse member community. Starting 12/15/21 and running through 1/15/22, we will be having an exclusive Holiday Special on our Annual Meeting in beautiful Honolulu, Hawaii - saving you over \$100 per registration!

Whether you're registering yourself, your staff or your family – a trip to Hawaii after a long winter is the perfect way to

treat the special people in your life, while supporting your business and growing your knowledge base and skillset. Our meeting centers on 'Advancing IAO Today – Setting Current Trends in Orthodontics Globally' in order to ensure our attendees are on the cutting edge of orthodontic technology and practices. Come network with instructors and professional peers from all over the world while enjoying a beachside spring break trip in one of the most beautiful locations on the globe.

As a special year-end thank you gift to all of you, we will be giving one

FREE Annual Meeting Registration to one lucky registrant once we hit 100 registrations! We will conduct a drawing once we hit 100 registrations, and let the lucky winner know directly via phone and email and post the drawing video to our social media pages. Don't worry if you've already registered - the 60+ registrations we've received to date will be included in this exciting opportunity. We will hit 100 registrations fairly quickly at this point, so don't miss out and take advantage of our Holiday Special - sign up today!

Monthly Tips Page

As an added benefit of being a part of the IAO we have created a monthly tip page. The purpose is to better serve our members, and is focused on your practice. The tips are submitted by members, and verified by the IAO Education and or IAO Executive Committee. The one chosen each month will be accompanied by a picture and short bio of the doctor who offered it. The page can be accessed by visiting: www.iaortho.org. Log into the members only section. Then click on the "Monthly Tips" tab.



The IAO would like to thank Dr. Adrian Palencar for his continuing series of monthly tips. He has provided the following three in October, November and December respectively.

- Prefabricated Posted and Keyhole/Mushroom Looped Arch Wires-What is it All About?
 Part I Posted Arch wire
- Prefabricated Posted and Keyhole/Mushroom Looped Arch Wires-What is it All About?
 Part II Posted Arch wire
- Prefabricated Posted and Keyhole/Mushroom Looped Arch Wires-What is it All About?
 Part III Keyhole Looped Arch wire

To submit your own tips, email them to chris@iaortho.org. If chosen it will be posted on the website along with your picture and bio. Thank you for helping promote a better dental community.



2022 IAO Annual Meeting Special March 31–April 3, 2022 C.E. Program Dates

Hilton Hawaiian Villages Waikiki O'ahu, Hawaii

For more information visit www.iaortho.org



Holiday Special \$1,200.00

Offer Good until January 15, 2022
Payment must be received on or before 01/15/2022
for discount to be honored. Regular registration price
will be \$1,495.00! Register now and save \$245.00 See
you in Hawaii!

Name of Dentist			
Name of Spouse/G	uest		
Name of Auxiliary/	Staff		
Business Address			
City	State	Zip/Postal Code	
Country	Phone	Fax	
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Exp. Date (mo/yr):	Security Code:	Signature:	
International Ass	sociation for Orthodontics · 750 N	. Lincoln Memorial Dr. Suite 422 · Milwaukee, WI 532 · Website: www.iaortho.org · Email: jenny@iaortho.org	

IAO/Smile For A Lifetime Partnering to Make a Difference



Recently the Executive Director of Smile For A Lifetime, Robin Cohen, reached out to the IAO. She was interested in exhibiting at the 2022 Annual Meeting. As the discussion progressed, there was a joint realization that a partnership could be mutually beneficial for the organizations.

IAO members could utilize Smile For A Lifetime's vetting services if they already provide pro bono treatment in their community. They make sure that the member's charitable time and expense are going to families truly in need. They will also inform the guardian if their child does not qualify.

Smile For A Lifetime gains exposure to professionals providing orthodontic treatment around the world. Many practitioners are dedicated to improving their community. However, they may not know where to start. Smile For A Lifetime might be the organization needed to help those looking to give back, and thus grow their operation.

Executive Director Robin Cohen describes Smile For A Lifetime's mission:

- "Surpassing even weight and height, poor dental appearance is the number one factor in why kids are bullied. With this in mind, Smile for a Lifetime has a mission aimed at helping disadvantaged children and young adults who are in need of orthodontic care, and we are looking for dedicated providers.
- Smile for a Lifetime is an international program that provides orthodontic care to disadvantaged children and young adults who normally would not be able to afford treatment. Smile for a Lifetime does not charge for the orthodontic treatment – participating orthodontists and orthodontic manufacturing companies provide FREE services, including the cost of one set of retainers.
- Becoming a volunteer provider is a great way to demonstrate what you and your practice believes, all while creating self-confidence, inspiring hope, and changing the lives of children in your community. We screen all applicants to make sure you are donating your service to qualified applicants.

Take a stand with your brand and join us today. No annual fees to join, no minimum number of kids served, Let's work together to make a positive impact on the world."

To learn more, please login into the Members Only Section at www.iaortho.org. Then go to the dedicated Smile For A Lifetime page.

Visit the IAO Website Today! www.iaortho.org

- Global Find a Doctor search for patients and referrals.
- IAO Member Directory, IAO Members listed with their services.

All the Renewal Options

Most IAO members' professional responsibilities go something like providing dental treatments, orthodontic treatments, running a business, and continuing their education. So, it is understandable that finding time to renew a membership is not always easy. As such, the IAO continues to offer multiple options to make it easy for everyone.

The traditional methods still exist. The IAO sends multiple mailings a year for members that still feel more comfortable with this payment option. For those, simply fill out the form and pay with either check or credit card. Then mail it back to 750 N Lincoln Memorial Drive, Suite 417, Milwaukee, WI 53202. Members may also fax this form with a credit card number to (414)272-2754. Renewals are also expected over the phone for those who want to renew right away but do not like providing credit card number online or via fax. Just call (414)272-2757, and a staff member will be happy to take care of it.

Members can renew directly through the website. Simply go to www.iaortho.org. Then select "Become A Member." Finally, click on the green "Online Member Sign Up/Renewal" button. This will take you to the renewal form to submit.

The IAO also utilizes two invoice email systems. These are one-click options to renew. The first, and quickest option,

comes from the IAO database. This is directly connected to your membership profile. The payment is automatically recorded in your ledger. The other email option is generated from Quick Books. Again, one click will take the member to the payment portal.

Members can also sign up in person. This can be done at any IAO/IAO Section Meeting or Certified Study Club. The staff/Section Leader will forward the renewal form to the headquarters. The IAO also partnered with multiple prominent lecturers who offer the same service, including Rondeau Seminar (Dr. Brock Rondeau), ISWOS (Dr. Bernardo "Coco" Garcia), TMJ & Sleep Therapy International Centre (Dr. Steven Olmos), IAADENT (Dr. Kenneth Lee, Dr. Jonathan Low, Dr. Sheng Zhang, Dr. Kevin Shum, Dr. Marianne Pinto, Dr. Robert Lin, Dr. Jae Yong Choi, Dr. Darshan Thumar), CFOO (Dr. Skip Truitt).

On average, a renewal is processed within one-two business days. Due to the time it takes to receive and process, there is always some time overlap. Please feel free to contact the IAO if you receive a renewal notice after making payment. However, the majority of the time, this is due to that overlap of time.

The IAO understands the various hats members wear on a daily basis. As such, the association will continue to offer multiple renewal options to fit everyone's preference.

Take Advantage of the Members-Only Website:

- Access the IAO Journal Library.
- Submit CE Hours Online.
- · Access Membership Discounts through the IAO Market
- Prepare for the IBO Study IBO Instruction Materials and Exam Manual available for download.
- Access first-ever IAO Member promotional commercial.
- View dozens of orthodontics tips.

IAO Continuing Education Opportunities

Additional C.E. listings available at: www.iaortho.org

Submit CE Courses Online: You can submit courses online under the "Education" tab in the "Members Only" section at **www.iaortho.org**.

2022

Dr. Brock Rondeau, Level I Intro to Orthodontics: Session 2, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

January 14-15Vancouver, BC Canada Dr. Brock Rondeau, Comprehensive Course on Clear Aligners: Session 2, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com

February 4-5......Chicago, IL USA
Dr. Brock Rondeau, Diagnostic & Treatment of TMD, Ms. Lee
Larston +18773727625 x406, lee@rondeausemniars.com,
www.rondeauseminars.com

February 4-5......Chicago, IL USA
Dr. Brock Rondeau, Orthodontic Staff Training: Session 1, Ms.
Lee Larston +18773727625 x406, lee@rondeausemniars.
com, www.rondeauseminars.com

February 4-5......Chicago, IL USA
Dr. Adrian Palencar, Case Finishing & Mechanics, Ms. Lee
Larston +18773727625 x406, lee@rondeausemniars.com,
www.rondeauseminars.com

March 4-5.......Toronto, ON Canada
Dr. Brock Rondeau, Level I Intro to Orthodontics:
Session 2, Ms. Lee Larston +18773727625 x406, lee@
rondeausemniars.com, www.rondeauseminars.com

March 4-5......Toronto, ON Canada
Dr. Brock Rondeau, Dentist Role in Snoring & Sleep
Apnea, Ms. Lee Larston +18773727625 x406, lee@
rondeausemniars.com, www.rondeauseminars.com

March 4-5.......Toronto, ON Canada Dr. Adrian Palencar, Case Finishing & Mechanics, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

March 11-12 Houston, TX USA

Dr. Brock Rondeau, Level I Intro to Orthodontics:
Session 4, Ms. Lee Larston +18773727625 x406, lee@
rondeausemniars.com, www.rondeauseminars.com

March 11-12Toronto, ON Canada Dr. Brock Rondeau, Level II Orthdontics: Session 2, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

April 1-2......Toronto, ON Canada
Dr. Brock Rondeau, Level I Intro to Orthodontics:
Session 3, Ms. Lee Larston +18773727625 x406, lee@
rondeausemniars.com. www.rondeauseminars.com

April 1-2......Toronto, ON Canada Dr. Brock Rondeau, Level II Orthodontics: Session 2, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

April 1-2......Toronto, ON Canada Dr. Brock Rondeau, Orthodontic StaffTraining: Session 1, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

April 8-9......Chicago, IL USA
Dr. Brock Rondeau, Level I Intro to Orthodontics:
Session 4, Ms. Lee Larston +18773727625 x406, lee@
rondeausemniars.com, www.rondeauseminars.com

April 8-9......Chicago, IL USA
Dr. Brock Rondeau, Orthodontic Staff Training: Session 2, Ms.
Lee Larston +18773727625 x406, lee@rondeausemniars.
com, www.rondeauseminars.com

May 6-7 St. Charles, IL USA
Dr. Edmund Lipskis, Airway Focused Orthodontics,
1(630)377-5600, ortho@drlipskis.com, www.drlipskis.com

May 13-14......Toronto, ON Canada
Dr. Brock Rondeau, Level I Intro to Orthodontics: Session 4,
Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.
com, www.rondeauseminars.com

May 13-14......Toronto, ON Canada Dr. Brock Rondeau, Diagnostic & Treatment of TMD, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

May 13-14......Toronto, ON Canada
Dr. Brock Rondeau, Orthodontics Staff Training: Session 2,
Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.
com, www.rondeauseminars.com

May 28-29......Vancouver, BC Canada Dr. Brock Rondeau, Level I Intro to Orthodontics: Session 4, Ms. Lee Larston +18773727625 x406, lee@rondeausemniars.com, www.rondeauseminars.com

IAO Continuing Education Opportunities

Jun	e 26-27				.Chicago	o, IL US
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Edmund Lipskis, Airway Focused Orthodontics,

1(630)377-5600, ortho@drlipskis.com, www.drlipskis.com

August 5-6 St. Charles, IL USA

Dr. Edmund Lipskis, Airway Focused Orthodontics, 1(630)377-5600, ortho@drlipskis.com, www.drlipskis.com

Any Date Upon Application

Cambridge, New Zealand, Dr Vernon Kruger One on One Tuition with topics as follows:

- Simplified Orthodontic Treatment
- Orthodontic Diagnosis
- Advanced Orthodontic Diagnosis
- Bands, brackets and archwires
- An introduction to the ControlledArch system
- Advanced ControlledArch
- **Digital Orthodontics**
- Class II and Class III Specifics
- TMJ/Neuromuscular Orthodontics
- Myofunctional Considerations in Orthodontic Treatment
- Special Requests (Any topic required)

For more information: (647) 823-5297, vernon@growthorthodontics.com, www.growthorthodontics.com

Enter New Password:

Membership Access Instructions

Set Up Password:

- 1. Go to www.iaortho.org/login
- **Enter Member ID & PIN**
 - a. On Member ID Card
 - b. In Member Welcome Letter
 - c. Email Headquarters at worldheadquarters@iaortho.org
 - d. Call Headquarters (414)272-2757
- 3. Check Terms & Conditions Box
- 4. Click login
- Member is taken to password reset page
- 6. Create a password to use for future logins

Members Only Section:

- 1. Go to www.iaortho.org/login
- 2. Enter Member ID or Email on File
- 3. Enter Password
- 4. Check Terms & Conditions Box
- 5. Click Login

Access Member Profile:

- Member Can:
 - a. View Member Profile Information
 - b. Submite Changes to Profile Information
 - c. View Transaction History
 - d. View CE Report
 - e. Print CE Report
- To Access
 - a. Log in to Members Only Section
 - b. Click "My Profile" in Upper Right-Hand Corner of the Home Page

chris@iaortho.org

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	Set Password
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	New Member? Forgot Password?
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8+ characters Caps lowercase and numeric

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